# SRINIVASAN COLLEGE OF ARTS & SCIENCE (MBA PROGRAMME)

(Approved by AICTE, New Delhi & Affiliated to Bharathidasan University, Trichy) PERAMBALUR - 621 212, Tamilnadu : www.scas.ac.in



**In Association With** 

TRICHY DISTRICT TINY & SMALL SCALE INDUSTRIES ASSOCIATION (TIDITSSIA)



**Jointly Organizes** 

### NATIONAL LEVEL FIVE DAYS ON-LINE FACULTY DEVELOPMENT PROGRAMME (FDP) On ENTREPRENEURIAL STRATEGIES FOR BREAKTHROUGH SUCCESS IN YOUR BUSINESS AND LIFE

### DATE: 21 – 25<sup>th</sup> JUNE 2021

Date	Time	Resource person	Торіс
21.06.2021 (Monday)	10:00 - 11:30 AM	Mr. KARTIK MEHTA International / National Trainer - IIM & IITs & Startup Consultant, New Delhi.	START-UPs - TAKE A JOURNEY
22.06.2021 (Tuesday)	2:30 – 04:00 PM	Mr. MANOJ KUMAR MISHRA Assistant Professor – MBA, RDIAS, GGS Indraprastha, University, New Delhi.	BUSINESS OPPORTUNITY IN PRESENT DIGITAL ERA & SOCIAL ENTREPRENEURSHIP
23.06.2021 (Wednesday)	10:00 - 11:30 AM	<b>Dr. MANJARI SHARMA</b> Assistant professor, School of Commerce, Finance & Accountancy, Christ (Deemed to be University) Lavasa, Pune India	FINANCIAL STRATEGIES FOR INNOVATIONS START-UPS
24.06.2021 (Thursday)	10:00 - 11:30 AM	Prof. SOUMEN SEN Assistant Professor & Faculty Coordinator ED cell, Department of ECE, Asansol Engineering College, West Bengal.	START-UPS POLICIES AND GOVERNMENT FUND FOR START- UPS
25.06.2021 (Friday)	2:30 – 04:00 PM	<b>Dr. AARTI SHARMA</b> Assistant Professor – Management, ITM University – Gwalior, Madhya Pradesh, India.	ENTREPRENEURSHIP ACTIVITIES – START-UP POLICIES & FUND



#### **REGISTRATION LINK: https:**

https://docs.google.com/forms/d/e/1FAIpQLSeFkcOCbtLfDgtPIHpJOb\_s0UUqlU IBZidyMhm89cmrBArROg/viewform?usp=sf\_link

Faculty Coordinator(S): Prof. P.Anadhan – 97918 17422 Prof. S.Bharathi – 97914 65764

**NO REGISTRATION FEE** 

E- Certificate will be provided

Dr. D.MAHESH	Prof. G.RAVI	Dr. N.VETRIVELAN
DIRECTOR - DOMS	VICE-PRINCIPAL - SCAS	PRINCIPAL - SCAS

DAY – 1 (Particulars)



# Mr. Kartik Mehta



DAY – 2 (Particulars)





Mr. Manoj Kumar Mishra Assistant Professor R D I A S, GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI

## DAY – 3 (Particulars)

Dr. MANJARI SHARMA Assistant professor, School of Commerce, Finance & Accountancy, Christ (Deemed t o be University) Lavasa, Pune India







# DAY – 4 (Particulars)

### **Prof. SOUMEN SEN**

Assistant Professor & Faculty Coordinator - ED cell, Department of ECE, Asansol Engineering College, West Bengal.







## DAY – 5 (Particulars)

Dr. AARTI SHARMA Assistant Professor – Management, ITM University – Gwalior, Madhya Pradesh, India



